



## **Elder Justice Now**

### **A Video Advocacy Campaign to Ensure Passage of the Elder Justice Act**

To heighten the visibility of elder abuse, neglect and exploitation, and to assist the 577 member Elder Justice Coalition with its efforts to persuade Congress to pass the Elder Justice Act this year, the National Council on Aging (NCOA) partnered with WITNESS, an international human rights organization that uses video to affect change.

NCOA and WITNESS produced “An Age for Justice; Elder Abuse in America,” a documentary featuring stories told by four elder abuse victims or survivors. The documentary and 150 other stories by victims, caregivers, advocates and law enforcement officials will be shared with Congress through the use of online, social and traditional media and through other grassroots advocacy tactics.

Over the course of the last decade, the Elder Justice Coalition, including the NCOA, have been working to secure passage of the Elder Justice Act. The Act would provide increased federal resources and leadership to support state and community efforts to prevent, detect, treat, understand, intervene in and, where appropriate, prosecute elder abuse, neglect and exploitation. It also provides funding for broad-based education and awareness efforts.

**To learn more about Elder Justice Now or to get involved in the campaign, please visit the following Web sites:**

- **Elder Justice Now** ([www.elderjusticenow.org](http://www.elderjusticenow.org))
- **National Council on Aging** ([www.ncoa.org](http://www.ncoa.org) and go to the advocacy section)
- **Elder Justice Coalition** ([www.elderjusticecoalition.com](http://www.elderjusticecoalition.com))

**For more information about video advocacy, please contact:**

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*The National Council on Aging is a non-profit service and advocacy organization headquartered in Washington, DC. NCOA serves as a national voice for older Americans - especially those who are vulnerable and disadvantaged - and the community organizations that serve them. For more information, visit [www.ncoa.org](http://www.ncoa.org). WITNESS, an international human rights organization, uses video and online technologies to open the eyes of the world to human rights violations. For more information, visit [www.witness.org](http://www.witness.org). revised 101509*